



4th
Annual

Queensland Student
Leadership Forum
on faith and values

May 1st – 4th, 2008

EVENT SPONSORSHIP
PROPOSAL

Dear Potential Sponsor:

On behalf of Queensland Servant Leadership Inc., we would like to thank you for taking the time to read through our sponsorship proposal. The upcoming months promise to be an exciting and demanding time for the organising committee, who are working hard to organise and prepare for the fourth annual "Queensland Student Leadership Forum on faith and values". We have an ambitious goal of raising \$15,000 this year, which will require the participation of several key sponsors.

The Queensland Student Leadership Forum on faith and values is a four-day forum held each year with the goal of empowering young Queenslanders and mobilising them to become leaders that make a difference through a commitment to serve others. The Forum is held in partnership with Members of Queensland Parliament and supported by business and community leaders. The Forum is not about politics but rather seeks to address the topic of leadership and our Parliamentary Hosts come from all major political parties and represent a broad philosophical spectrum. Similarly, the Forum is not affiliated with any particular Christian denomination and aims to help the delegates understand how their personal faith and values, whatever that may be, impacts their leadership.

Business and community leaders generously give of their time to discuss their achievements and how their personal faith and values have impacted on their leadership style. Keynote speakers at previous Forums have included Governor Quentin Bryce AC, Major General Peter Cosgrove, Tim Costello (CEO Worldvision), Rod Wakefield (CEO Coffee Club) and Sarina Russo.

All the young Queenslanders who attend the Forum are nominated by someone that believes in them and their leadership ability. Nominators include Members of Parliament, university vice-chancellors and faculty heads, graduate program coordinators, residential college heads and community leaders.

For the past 5 years, the Forum team has been active in encouraging young people to support other community groups by utilising their expertise and implementing their servant leadership skills. Looking forward, we envision a day when all young Queenslanders will have the encouragement and support they need, to commit to serving others, regardless of their background. Our Forum sponsors will help us work toward making that ideal a reality.

After you review our proposal, we are sure that you will see there are many benefits to becoming a sponsor of the Forum. We will work with you to ensure that your organisation or company's name is seen and heard by our Forum attendees. A less tangible, but equally valuable benefit is the knowledge that you have substantially contributed to our ability to educate young Queenslanders on the importance of servant leadership and the positive impact it can have on their lives and the wider community.

We have enclosed details on the 4th Annual Queensland Student Leadership Forum with testimonials from some of our past attendees and the various sponsorship opportunities. You will also read about the mission and core values of Queensland Servant Leadership Inc, as well as the various levels and benefits to our Forum sponsors. As you will see, there are many ways to support the Forum; every contribution means a great deal.

If you have any questions please feel free to contact me on (07) 3166 8458.

Kind regards,

Paul Wetzig
Chairman
Queensland Servant Leadership Inc.

About

Queensland Servant Leadership Inc.

Mission Statement

“To mobilise young Queenslanders to make a difference through serving others.”

Since 1997, the ‘National Student Leadership Forum on faith & values’ (NSLF), a four-day event held annually in Canberra, has inspired and challenged a significant number of young people from around Australia and the South Pacific to love and serve others. The aim of this Forum has been to bring together Australia’s current leaders, from the fields of politics, business, community and sport, with the leaders of tomorrow.

The Queensland Student Leadership Forum (QSLF) is the vision of a group of previous attendees of the National Forum who have been particularly inspired by this message of serving the greater community through leadership, and who wished to bring this message to Queensland on a larger scale. The Queensland Forum has been able to make the Forum concept and experience more accessible to a wider range of young Queenslanders, including from rural, indigenous and minority backgrounds. The Queensland Forum is run separately to the National Forum with a distinctively ‘Queensland’ style, however, the same values and objectives are upheld by both Forums.

In 2008, the organising team of QSLF decided that to fulfil the mission statement above it was necessary to form an incorporated body that would do more than just hold the annual Queensland Student Leadership Forum. Hence, Queensland Servant Leadership Inc. was formed.

The aim of QSL Inc. in the coming years is to provide a range of leadership development activities for youth, including the annual Queensland Student Leadership Forum on faith and values, Servant Youth In Action – regular community service projects and Forum Family Gatherings – monthly gatherings to further discuss faith and values as well as leadership.

Publications will include “Keeping The Vision Alive”, a quarterly newsletter covering topics of special interest, details of community organisations requiring assistance and upcoming events. It also provides an opportunity for previous attendees to exchange thoughts on their post-Forum experiences and the challenges of becoming a servant leader.

The QSL Inc. website will maintain updates on events and serve as a marketing tool to both potential attendees and sponsors.

Objectives

We seek to fulfil the following objectives:

★ Education

To educate young people from Queensland and beyond about leadership.

To host events, seminars and other educational initiatives on leadership such as the 'Queensland Student Leadership Forum on faith and values' on an annual basis.

★ Encouragement

To encourage and empower the exploration of the significance and impact of faith and values upon leadership.

★ Empowerment

To empower young people to explore and invest in their own faith and values through developing their personal leadership style.

★ Mobilisation

To mobilise young Queenslanders to become leaders that make a difference through a commitment to serve others.

★ Accessibility

To be accessible to all young Queenslanders, including those of rural, indigenous and minority backgrounds.

★ Network Building

To develop a network of Queenslanders committed to serving others.

★ Utilising Resources

To utilise the association's assets, including its people, to assist other not for profit organisations.

Testimonials of Previous Attendees

Empowering! Motivating! Inspiring!

The forum has been inspirational, the Speakers were phenomenal and it was refreshing to meet so many great people.

Roberta Coleman

This was absolutely awesome, I'm so motivated to make a difference now on any level and I think the things I have learned about myself and about servant leadership I will carry for the rest of my life!

Catherine Pacholke

The forum was a fantastic experience in which we could share in a common purpose - to learn the skills we need to not just be successful, but to be a leader. It came at the right time for me, and has helped me deal with some very personal and difficult life challenges.

Jason Garrick

The 2006 QSLF was an excellent experience that went beyond any other leadership Forum in that it focused on faith and values and provided me with the opportunity to evaluate our life and leadership style and inspire me to make a change for the better.

Drew Sullivan

Thank you for this experience and the chance for me to reaffirm where my heart lies in respect to faith and values.

I feel empowered to continue striving to serve others.

Lisa Spengler

I thought the forum was awesome and really helped in clarifying what a true leader is and what skills they possess and that they are not all the same.

The meeting with politicians also was insightful and we saw the real people and not just what the media show.

Daniel Faux

I found that the variety of speakers for all components was very relevant and that it allowed interesting and captivating conversation.

Also, it was good to see the 'human' side of our politicians.

Daniel Moran

What a great experience! It was wonderful to meet other students from around QLD and beyond, with big dreams and passion to rise up and make a difference. Thank you.

Jody Mills

Forum Sponsorship Levels

★ Gala Dinner Sponsor \$5,000

Exclusivity for one sponsor at the Gala Dinner, Thursday, 1st May at Queensland Parliament House.

- ☆ Two tickets to the Gala Dinner and seating in a premium position
- ☆ One hotel room reserved for the evening of the Gala
- ☆ Opportunity to display your company's literature in the registration area
- ☆ Premiere signage at the Gala Dinner, including corporate logo
- ☆ Premiere recognition in Gala Dinner invitations and a full-page colour advertisement in the Forum program
- ☆ Verbal acknowledgement by the MC during the evening
- ☆ Premiere recognition with logo link on the QSL Inc. Web site throughout 2008
- ☆ Opportunity for company representative to give vote of thanks to keynote speaker
- ☆ Recognition and logo in the 'Keeping the Vision Alive' Newsletter, with distribution to 200 readers
- ☆ First right of refusal for Gala Dinner Sponsorship of the next Forum
- ☆ Additional Gala Dinner tickets receive a 20% reduction
- ☆ Certificate of Appreciation

★ Gold Level Sponsor \$3,000

Exclusivity for one sponsor at the Community Service Project, Saturday, 3rd May

- ☆ Two tickets to the Gala Dinner and seating in a premium position
- ☆ Premiere signage at the Community Service venue, including corporate logo
- ☆ Recognition and half page B&W advertisement in the Forum program
- ☆ Premiere recognition with link on the QSL Inc. Web site throughout 2008
- ☆ Recognition in the 'Keeping the Vision Alive' Newsletter
- ☆ Additional Gala Dinner tickets receive a 10% reduction
- ☆ Certificate of Appreciation

★ Silver Level Sponsor \$1,500

Exclusivity for one sponsor at the Forum Dinner, Friday, 2nd May at Royal on the Park

- ☆ Two tickets to the Gala Dinner
- ☆ Premiere signage at the Dinner, including corporate logo
- ☆ Half-page B&W advertisement in the Forum program
- ☆ Recognition with link on the QSL Inc. Web site throughout 2008
- ☆ Recognition in the 'Keeping the Vision Alive' Newsletter
- ☆ Additional Gala Dinner tickets receive a 10% reduction
- ☆ Certificate of Appreciation

Forum Sponsorship Levels

★ Bronze Level Sponsor \$1,000

Two sponsors at this level. One for the Forum Sports Afternoon, Friday, 2nd May and one for the Bush Dance, Saturday, 3rd May

- ☆ Two tickets to the Gala Dinner
- ☆ Signage at the Sports Afternoon or Bush Dance venues
- ☆ Special recognition in the Forum program
- ☆ Recognition with link on the QSL Inc. Web site throughout 2008
- ☆ Recognition in the 'Keeping the Vision Alive' Newsletter
- ☆ Additional Gala Dinner tickets receive a 10% reduction
- ☆ Certificate of Appreciation

★ Forum Friends \$500

- ☆ Recognition in the Forum program
- ☆ Gala Dinner tickets receive a 10% reduction
- ☆ Copies of 'Keeping the Vision Alive' Newsletter
- ☆ Invitation to Forum Launch Event and other QSL Inc. events
- ☆ Certificate of Appreciation

★ Underwriters

QSL Inc. also seeks donations of products, services, food and beverages for the Forum.

- ☆ Recognition in the Forum program
- ☆ Recognition with link on the QSL Inc. Web site throughout 2008
- ☆ Gala Dinner tickets receive a 10% reduction
- ☆ Certificate of Appreciation

Additional areas needing support:

★ Launch Sponsor \$1,000

Exclusivity for one sponsor at the Forum Launch Event, Wednesday, 12th March at City Gardens Café, Botanic Gardens

- ☆ Two tickets to the Forum Launch Cocktail function
- ☆ Premiere signage at the Launch, including corporate logo
- ☆ Recognition with link on the QSL Inc. Web site throughout 2008
- ☆ Recognition in the 'Keeping the Vision Alive' Newsletter
- ☆ Gala Dinner tickets receive a 10% reduction
- ☆ Certificate of Appreciation

Forum Program

Thursday

10.00 - 1.30	Check in - Registration
2.00 - 4.00	Welcome
4.00 - 4.50	Welcome – by State Members of Parliament
5.00 - 6.30	Small Groups Meet with Host Members
7.00 - 9.00	Gala Dinner @ Parliament House– Keynote address
9.00 - 10.00	Small group time

Friday

7.45 - 9.30	Breakfast @ Royal on the Park– Keynote address
9.30 - 10.25	Small group time
10.30 - 11.00	Question time @ Parliament House
11.30 - 12.15	Seminars – by State Members of Parliament
12.30 - 1.15	Seminars – by State Members of Parliament
2.00 - 2.45	Lunch in Botanic Gardens
2.45 - 5.00	Sports Afternoon
7.00 - 9.00	Forum Dinner @ Royal on the Park – Keynote address
9.00 - 10.00	Small group time

Saturday

7.30 - 9.00	Breakfast @ Parliament House
9.00 - 10.30	Small group time
11.00 - 11.45	Seminars – by community and business leaders
12.00 - 12.45	Seminars – by community and business leaders
1.00 - 1.45	Packed Lunch
2.30 - 4.30	Community Service Project
6.30 - 10.30	Bush Dance

Sunday

8.00 - 9.00	Check out
9.00 - 10.30	Breakfast @ Royal on the Park and small group wrap up
10.30 - 11.00	Conclusion

Yes, we will support the Forum!



Please accept our commitment to the following Forum Sponsorship Level:

- _____ \$5,000 Gala Dinner Sponsor
- _____ \$3,000 Gold Level
- _____ \$1,500 Silver Level
- _____ \$1,000 Bronze Level
- _____ \$500 Forum Friends
- _____ Underwriter - we'd like to provide the following product or service to support the Forum: _____
- _____ \$1,000 Forum Launch Sponsor



We would like our sponsorship to be made in honour OR memory of:



We cannot sponsor the Forum this year, but wish to purchase tickets for the Gala Dinner.
Please reserve _____ ticket(s) at \$80 each.



We are unable to attend the Gala Dinner, please accept our donation of \$ _____

Name _____

Company _____

Address _____

Suburb _____ State _____ Postcode _____

Business Phone _____ Fax _____

Website _____

E-mail Address _____

Please make your cheque payable to "QSLF" and mail to:

Queensland Servant Leadership Inc.

PO Box 6176

BURANDA QLD 4102

Please contact the Forum Office if you require credit card payments

If you have additional questions, please contact:

The Forum Office

Phone: (07) 3166 8458 E-mail: qldsif@gmail.com

Thank you for your support!